

SCOTT WOODRUFF

Education

- B.S. Degree, Brigham Young University
- Graduated Dec. 2010
- Cumulative GPA 3.4 / 4.0

Experience

Website Marketing Analyst, Orange Soda, Utah, 2010 – Present

- Build Wordpress Websites for clients
- Manage 3 part time employees
- Assist in website conversion improvement

Account Manager, Sebo Marketing, Utah, 2009 – 2010

- Completed on site SEO for clients
- Completed link building for many sites
- Managed local listings for many sites
- Managed an Adwords budget of \$250,000/yr
- Built Wordpress websites

Electrical Apprentice, JB Electric, Utah, 2008 – 2009

- Managed multiple finish trim projects
- Completed rough in electrical work
- Assisted Master Electrician in daily activities

Marketing Representative, Dell Computers, Arizona & Utah, 2007 – 2008

- Responsible for BYU marketing territory – reported directly to Dallas, Texas office
- Organized and directed marketing events
- Represented Dell products and services

Skills

Management:	self-motivator, Reliable, Hard working, Ambitious
Computer:	Wordpress, HTML, CSS, Basic PHP, Basic jQuery
Business:	Marketing, Customer Service, Public Speaking
Communication:	Strong communication skills, Work well in groups
Language:	German, conversational and moderate written

Affiliations/Awards/Activities

Google AdWords Certified, Eagle Scout, Motocross, Competitive Shooting